



# SUMMER 2025 PR INTERNSHIP

NATALIE GILLUM

# INTRODUCTION

Incoming senior at American University in Washington, D.C.

Majoring in Public Relations and Strategic Communication with a minor in Business and Entertainment.

I am a Nashville native!





# WEEKLY PROJECTS

	A	B	C	D
1	<b>PR ANNOUNCEMENT SCHEDULE 7.21.2025</b>			
2	MONTH	DATE	TIME	TITLE
3	JULY	2025		
4	MON	21, 28	10 AM - Noon	Family Program: Friendship Bracelets
5	MON	21		Songwriter Session: Jon Decious and Aaron Raitiere cutline
6	TUES	22		Western Edge Concert photo cutline (JR)
7	TUES	22, 29	10 AM - Noon	Family Program: Design Your Own Instrument
8	WED	23, 30	10 AM - Noon	Family Program: Musical Instrument Petting Zoo
9	THURS	24	9:30 AM, Noon, 3:30 PM	Hatch Show Print Block Party
10	THURS-SUN	24-27	10 AM - Noon	Family Program: Stylin' Sunglasses
11	SAT	26	Noon	Songwriter Session: Gary Nicholson
12	SAT	26	1 - 2:30 PM	Family Program: Explore Ukulele
13	SAT	26	2:30 PM	Poets and Prophets: Salture to Songwriter Dennis Morga
14	SUN	27	1 PM	Musician Spotlight: Buddy Miller
15	MON	28		Poets and Prophets: Dennis Morgan cutline (CG)
16	THURS	31	10 AM - Noon	Family Program: Boot Scootin' Cowboy Boots
17				
18	AUGUST	2025		
19	FRI	1	11AM-Noon	Book Talk: Barry Mazor Discusses the Everly Brothers
20	FRI-SAT	1 - 2	10 AM - Noon	Family Program: Boot Scootin' Cowboy Boots
21	SAT	2	9:30 AM	Family Program: Fam Jam
22	SAT	2	Noon	Songwriter Session: Cameron Bedell

Weekly Press Highlights

Weekly Event Listings

Updating Online Calendars

Recording TV Eyes Coverage

**NEW PROGRAMS ARE LISTED IN RED**

[Monday, July 21](#), [Monday, July 28](#), [Monday, August 4](#) and [Saturday August 16](#)

Family Program: Friendship Bracelets  
 July 21, July 28 and August 4: 10 a.m. - Noon Central  
 August 16: 1-3 p.m. Central

Taylor Swift Education Center; Included with museum admission; Free to museum members.  
 Concertgoers everywhere are trading bracelets with fellow fans and their favorite artists to symbolize friendship and unity. Visitors can create their very own friendship bracelet, then trade creations with a friend to signify their connection or keep it as a reminder of their experience. (All ages)

[Tuesday, July 22](#), [Tuesday, July 29](#)

Family Program: Design Your Own Instrument  
 10 a.m. - Noon Central  
 Instruments all work in our museum. (All ages)

[Wednesday, July 23](#), [Wednesday, July 30](#)

Family Program: Musical Instrument Petting Zoo  
 Wednesday, July 23, We  
 Saturday, Aug. 2: 1 - 3 p.m.

## WEEKLY PRESS HIGHLIGHTS

Enjoy this round-up of media stories from the last week.

### Chris Hillman and Dwight Yoakam Interview

**Interview with Chris Hillman and Dwight Yoakam mention in Billboard Country Update (7/11)**  
 Billboard Country Update - 11 Jul 2025  
[Read More](#) Reach: 11,076,800

**Chris Hillman and Dwight Yoakam interview mention in Nashville Notes**  
 ABC Audio - 8 Jul 2025  
[Read More](#) Reach: 10,578

**CMHOFM To Host Interview With Chris Hillman & Dwight Yoakam**  
 Music Row - 8 Jul 2025  
[Read More](#) Reach: 161,219

# OTHER PROJECTS



Country Music Hall of Fame and Museum's Writer-Editor Allison Moorer and Dennis Morgan at the museum (Courtesy of the Country Music Hall of Fame and Museum)

**NASHVILLE, Tenn. – July 28, 2025** – This weekend, the Country Music Hall of Fame® and Museum hosted a program with songwriter **Dennis Morgan** for its in-depth interview series *Poets and Prophets*. The series highlights songwriters who made significant contributions to country music. The program was moderated by museum writer-editor Allison Moorer and accompanied by photos, film and recordings.

Morgan is one of the music industry's most prolific, versatile and successful songwriters, with a catalog including more than 1,000 songs. Morgan is also a multi-instrumentalist, guitarist and jingle writer, Morgan that led to pop-country hits for members Barbara Mandrell and Eric Clapton, Aretha Franklin and member Willie Nelson, Rod Stewart and more.

### August 2025 Family Programs at the Country Music Hall of Fame and Museum

**Event Name:** Family Program: Fam Jam  
**Date(s):** Saturday, August 2  
**Time(s):** 9:30 – 10:15 a.m. Central  
**Venue name with complete address:** Country Music Hall of Fame and Museum; Taylor Swift Education Center; 222 Rep. John Lewis Way S, Nashville, TN 37203  
**Age appropriateness:** Ages 0-5  
**Admission Fee:** Included with museum admission; Free to museum members.  
**Is advance registration required?:** No.  
**Brief description of event/activities:** Families can sing, dance and play as a family at the museum the first Saturday of each month. Designed for families with children five-years-old and younger, Fam Jam is a participatory music-making experience, led by museum educators and a guest artist, that introduces young children to country music instruments and encourages child development through moving, singing and listening. This session will spotlight the fiddle and feature Amberly Rosen, who enjoys bridging the gaps between classical, free improv, country and folk music on

6	Keith Spera	<a href="#">ksper</a>
7	Presley Bo Tyler	<a href="#">ptyler</a>
8	Jan Ramsey	<a href="#">janrar</a>
9	Malorie West	<a href="#">malor</a>

D	E	F
	Location	Link to work
historical topics and related stories	Shreveport, Louisiana	<a href="#">louisiana-just-did-something-special-for-her/</a>
and community related	Monroe, Louisiana	<a href="#">in-tour-monroe</a>
		<a href="#">c/louisiana-gra-11ef-b821-63e</a>
		<a href="#">ic/dolly-parton-ars/article_4ae</a>
		<a href="#">a-native-lainey-wilson-hosted-cma-awards-where-is-she-from-baskin-louisiana/76476316007/</a>
		<a href="#">https://www.offbeat.com/</a>
		<a href="#">https://www.kplctv.com/2024/11/17/grammy-award-winning-lainey-wilson-honored</a>
		<a href="#">-baskin-louisiana/</a>
		<a href="#">https://www.rfdtv.com/digital-exclusive-lainey-wilson-is-just-another-girl-when-she-</a>

Media Lists- Lainey Wilson, Muscle Shoals

Cutline- Dennis Morgan

Updating Contact Lists in P2

Updating Monthly Nashville Parent Listings

# EVENTS

## Dolly Parton: Journey of a Seeker

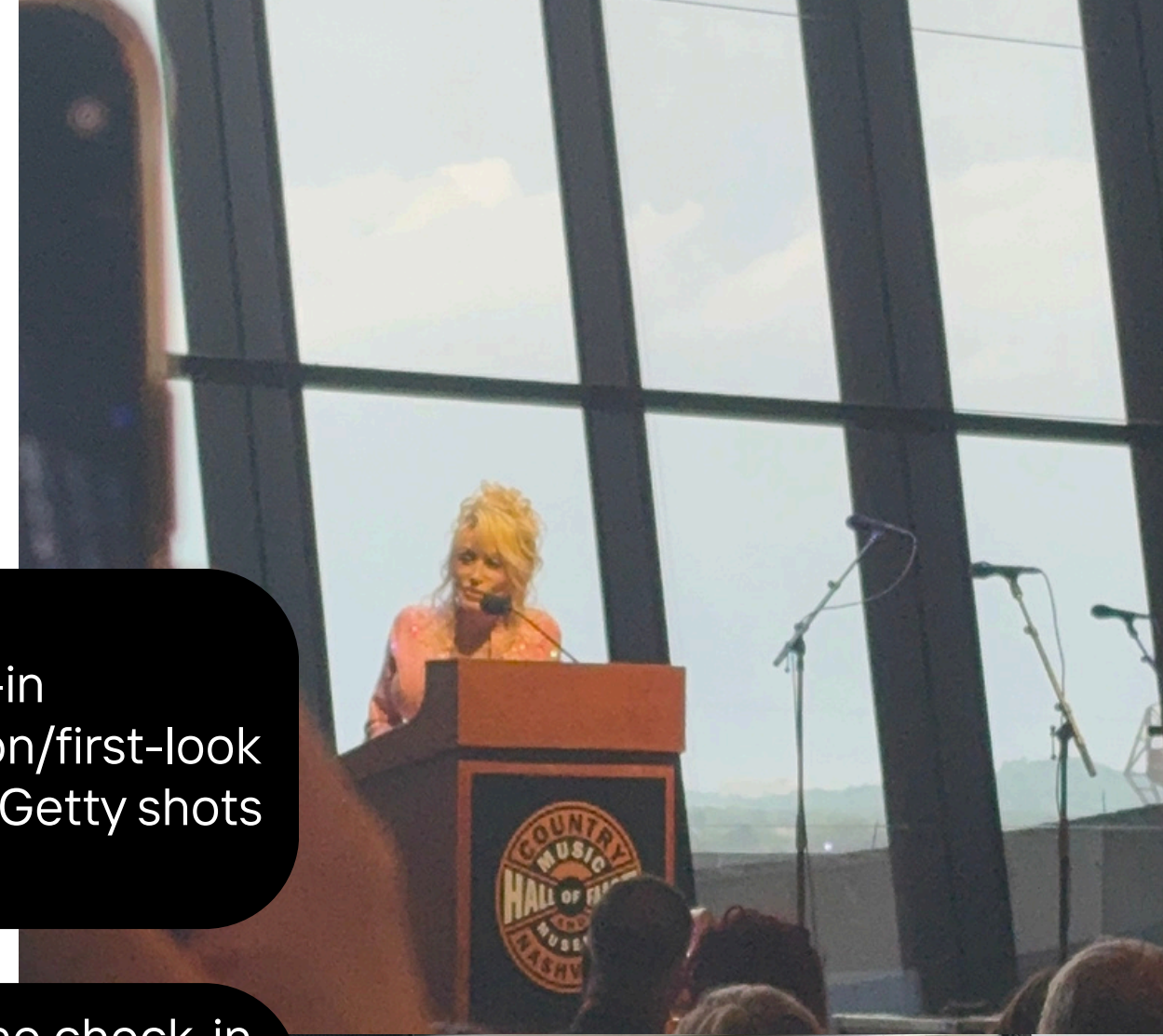
- Assisted with media check-in
- Escorted media to exhibition/first-look
- Shadowed while capturing Getty shots

## Lainey Wilson: Tough as Nails

- Facilitated media one on one check-in
- Assisted with media check-in
- Escorted media to exhibition/first-look
- Shadowed while capturing Getty shots and ran SD cards to be reviewed

## Trisha Yearwood & Friends

- Assisted with capturing trade shots
- Ran SD cards for Getty shots to be approved



Lainey Wilson Opening Media RSVPs

First Name	Last Name	Outlet	Plus
	Konicki	American Songwriter	
	Arroyo	American Songwriter	
	Nicholson	Billboard	
	Roland	Billboard Country Update	
	Aquino	CMT Hot 20 Countdown	
	Pecorini	CMT Hot 20 Countdown	
	Stokebrand	CMT Hot 20 Countdown	
	Rizer	Country Heat Weekly	
	Mansfield	Country Insider	
	Goodwin	Country Now	Kendall Cleveland
	White	CMA	
	Goldberg	CMA	
	Thompson	EverythingNash	
	Evans Price	Freelance/Woman's World	
	Farthing	Holler	Peg Farthing
	Fisher	iHeartRadio	
	Wendowski	Music Mayhem Magazine	Stacy Best
	Oermann	Music Row	Mary Bufwack
	Ceto	Nashville Lifestyles	Gabrielle Wilson
	Annie	Nashville Scene	
	Annie	NCVC	
	Jewly	NPR	
	Ann	NPR	Eric Weisbard
	Nancy	People	
	Tammi	RFD-TV	Cynthia Machen
	Tera	Recording Academy	
	Jennifer	Tennessean	
	Mary	Tennessean	Camera

# WHAT'S NEXT

## **Fall Semester**

I am looking forward to returning to DC for the Fall semester, as it will be my last semester as a full-time student.

## **Spring Semester**

I'm also looking forward to beginning my search for a Spring internship in D.C. to complement the public relations capstone I'll be completing in the Spring semester.

**Graduation!!!**



# THANK YOU!

