

Instead of Grabbing a Soda on Set, Glen Powell Reaches for a Cherry Spindrift

- **Angle:** Glen Powell shares how he maintains a fit, on-set lifestyle by choosing real-ingredient beverages over sugary alternatives, highlighting Spindrift Cherry as a go-to for flavor without compromise.
- **Headline:** Instead of Grabbing a Soda on Set, Glenn Powell Grabs a Cherry Spindrift
- **Potential Outlets**
 - [People](#)
 - **Section:** [Lifestyle](#)
 - **Reporter:** [Vanessa Etienne](#)

Subject: Interview Opportunity: Glen Powell Shares His Sweet-Without-Sugar Summer Routine with New Spindrift Cherry Launch

Body:

Dear Vanessa,

As summer wellness routines take center stage, Spindrift is introducing a new way to stay refreshed without compromising on flavor. Spindrift is launching a new limited-time Cherry Sparkling Water on **June 1**, made with real squeezed fruit and no added sugar. To support the launch, spokesperson Glen Powell is available for interviews to discuss how he maintains a balanced, on-set lifestyle while preparing for physically demanding roles.

In interviews, Powell can share how he incorporates health-conscious swaps into his routine, like choosing real-ingredient beverages over traditional sugary sodas, without sacrificing flavor. As someone constantly working on set, he offers a relatable perspective on maintaining wellness in high-pressure, fast-paced environments.

We are currently scheduling interviews for the **week of May 12**, ahead of the official launch. We would love to coordinate time with Glen and can provide additional details or assets as needed.

Best regards,
Spindrift Team