

NETFLIX

STRANGER  
THINGS

EMMA MORRISON, NATALIE GILLUM,  
BEN ZUCKERMAN, ELIZABETH HOPPER, CAMPBELL RECK

# EVENT OVERVIEW

The Stranger Things Season 5 Premiere, hosted by Netflix, is a red carpet and reception event celebrating the final season of the series. Taking place at Lincoln Center in New York City, the event will welcome 120 guests, including stars Millie Bobby Brown, Finn Wolfhard, Sadie Sink, and David Harbour, along with creators The Duffer Brothers and Netflix CEO Reed Hastings. The evening will include a red carpet arrival, a special screening, and a reception to honor the conclusion of Stranger Things.



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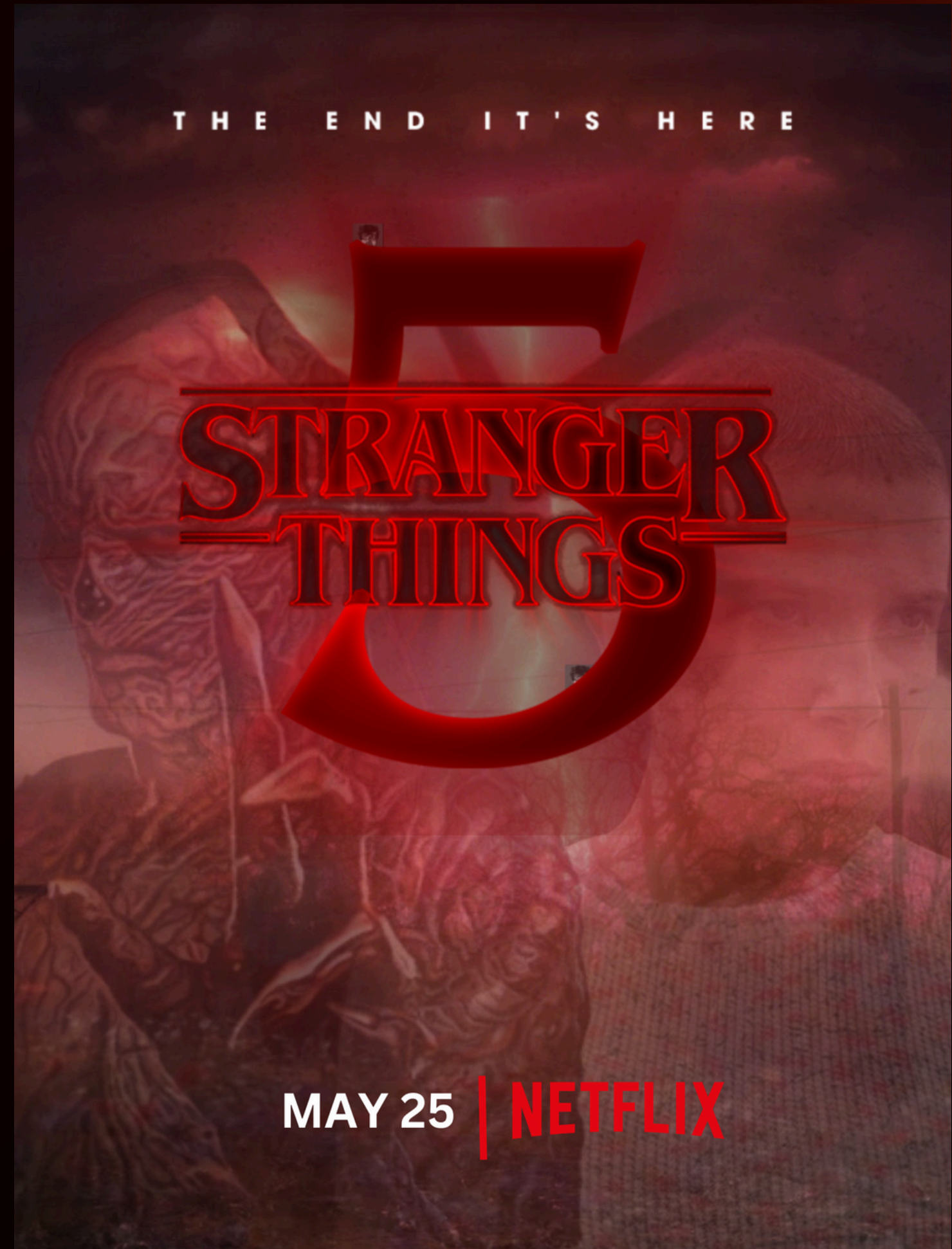
**PREMIERE**

MAY 14 2025

**RELEASE**

MAY 25 2025

**120 GUESTS**



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# WHO'S INVITED?



The Duffer Brothers  
(The Creators)



Millie Bobby Brown  
(Eleven)



Finn Wolfhard  
(Mike Wheeler)



Noah Schnapp  
(Will Byers)



Caleb McLaughlin  
(Lucas Sinclair)



Maya Hawke  
(Robin Buckley)



Jamie Campbell Bower  
(Vecna)



Gaten Matarazzo  
(Dustin Henderson)



Joe Keery  
(Steve Harrington)



Charlie Heaton  
(Johnathan Byers)



Reed Hastings  
(Netflix CEO)



Sadie Sink  
(Max Mayfield)



David Harbour  
(Jim Hopper)



Winona Ryder  
(Joyce Byers)



Natalia Dyer  
(Nancy Wheeler)



# VENUE: LINCOLN CENTER, NYC

Red Carpet

**Och Foyer + Morgan Stanley Lobby, Alice Tully Hall**  
1941 Broadway, New York, NY 10023

Large, open atrium space with Floor-to-ceiling windows and multiple private entrances to accommodate red carpets

Screening

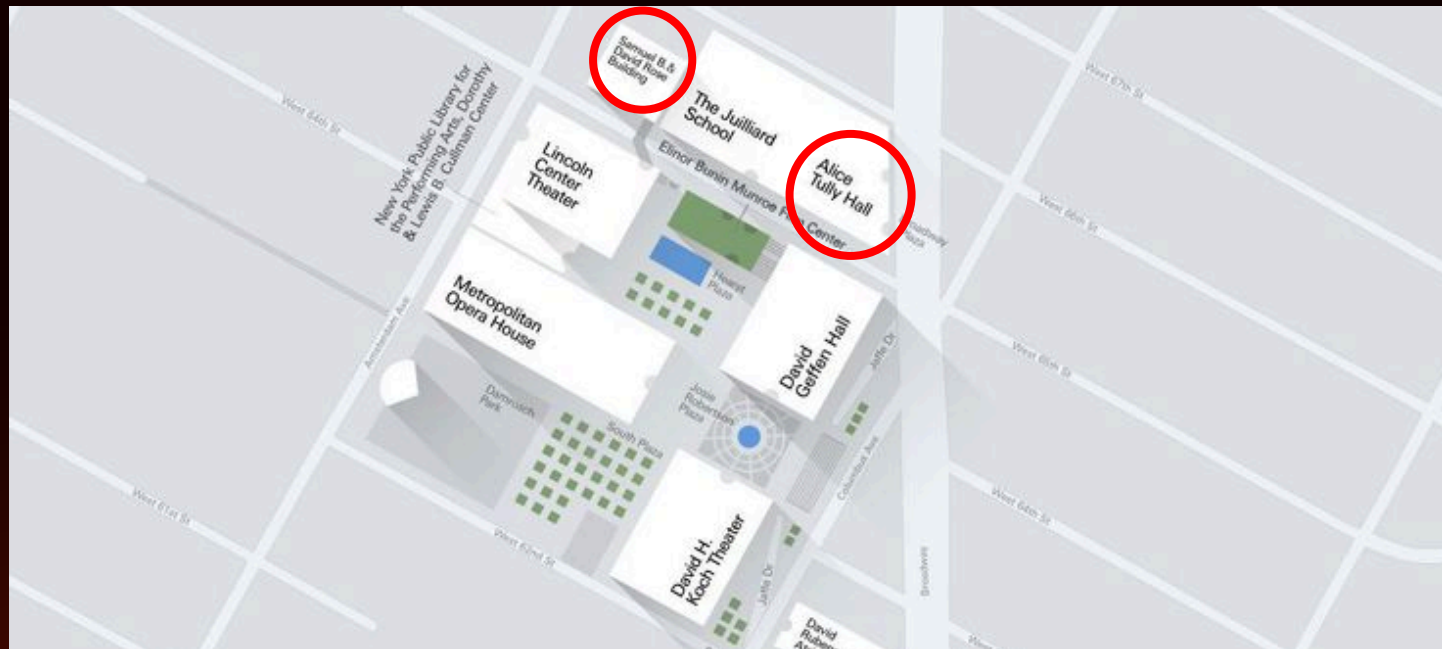
**Stanley H. Kaplan Penthouse**  
165 W 65th Street, New York, NY 10023

Mixed-use space that has divider walls designed to allow the space to be used for screenings/performances and receptions

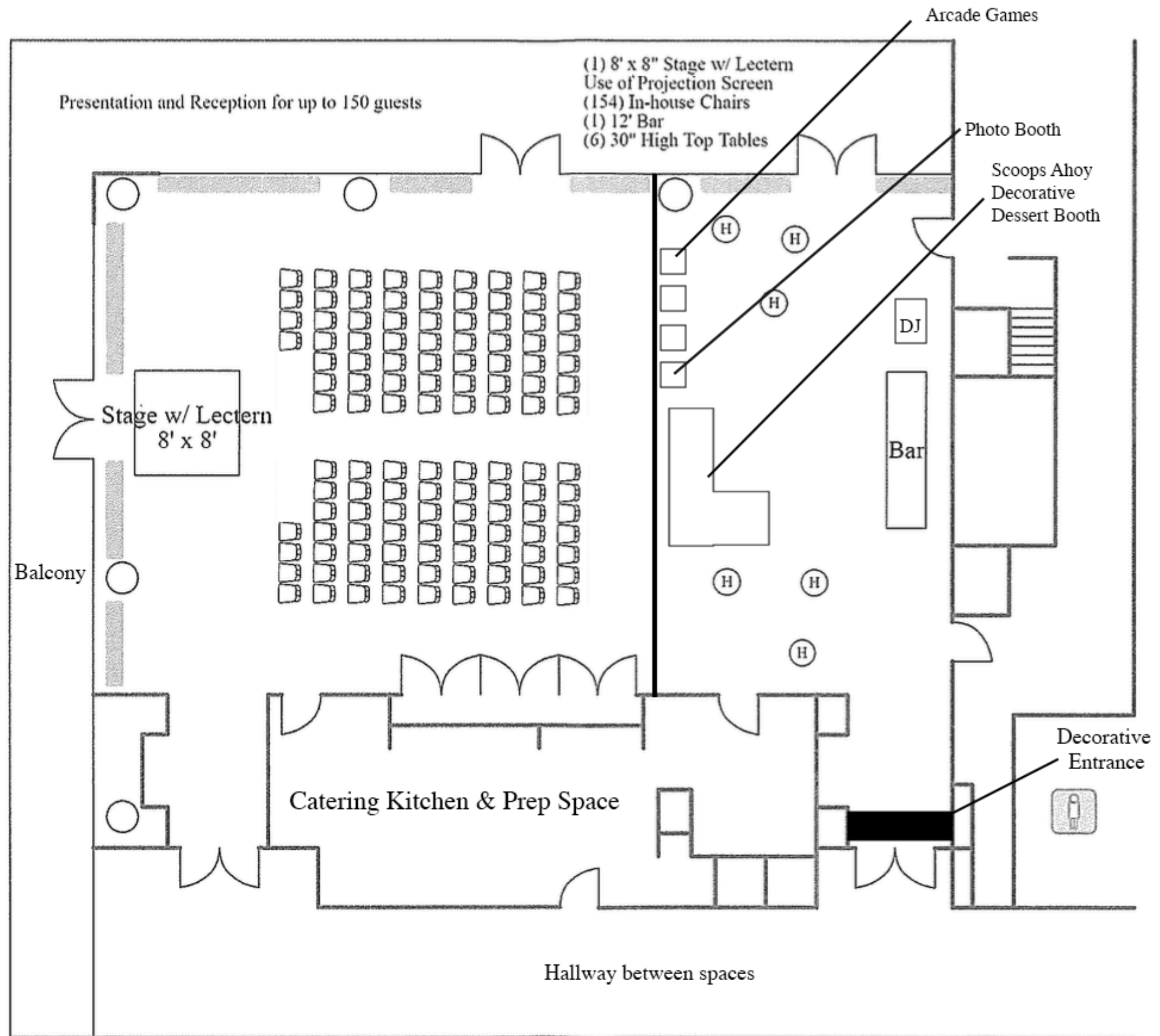
Reception

**Stanley H. Kaplan Penthouse**  
165 W 65th Street, New York, NY 10023

Mixed-use space that has divider walls designed to allow the space to be used for screenings/performances and receptions



# RECEPTION FLOOR PLAN



# LODGING



Talent

**Mandarin Oriental, New York**  
80 Columbus Cir, New York, NY 10023

- \$9,500/Night for Hudson River View Suite
- Approx. 4 min drive to reception
- Approx. 6 min drive to red carpet



Staff

**The Empire Hotel**  
44 W 63rd St, New York, NY, 10023

- \$518/Night for room with one Queen Bed
- Approx. 3 min drive/4 min walk to reception
- Approx. 5 min drive/5 min walk to red carpet



DECOR



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# LIGHTING



# INTERACTIVE ACTIVITIES



# BRANDING



**Cookies**



**Napkins**



**Glasses**

# MENU

## Hors d'oeuvres

- Searched Wagyu
- Broccoli Satay
- Cauliflower Wonton
- Grilled Cheese

## Chef Carts

- Lioni Burrata
- Trofie Pasta
- Smashed Avocado
- Lobster Rolls

## Dessert

- Soft Serve Cones
- Key Lime Tartlet
- Crispy Caramel Gems
- Frosted Sugar Cookies



# DRINK MENU

## Specialty Cocktails

### The Crawl

A bold margarita with a tangy blackberry-lime twist, rimmed with black salt

### The Vanishing of... (Mocktail)

A smoky blend of black grape juice and cherry, with hints of citrus

## Open Bar

### Beer

Bud Light, Corona Extra, & Heineken

### Wine

Cloudy Bay Sauvignon Blanc  
Meiomi Pinot Noir



**NETFLIX**

INVITES YOU TO THE NEW YORK  
PREMIERE SCREENING OF  
**STRANGER THINGS SEASON 5**

LINCOLN CENTER PLAZA, NEW YORK, NY 10023

MAY 14, 2025

6 PM EST - RED CARPET  
8 PM EST - SCREENING  
9 PM EST - RECEPTION

RSVP TO  
[STRANGERTHINGSRSVP@NETFLIX.COM](mailto:STRANGERTHINGSRSVP@NETFLIX.COM)

WORLD PREMIERE ON MAY 25, 2025

Join the Hawkins gang for their final adventure as they reunite to take on Vecna and unravel the deepest mysteries of the Upside Down. With high stakes, familiar bonds, and long-awaited answers, this epic conclusion promises to be unforgettable. Don't miss the beginning of the end!

T H E E N D I T ' S H E R E

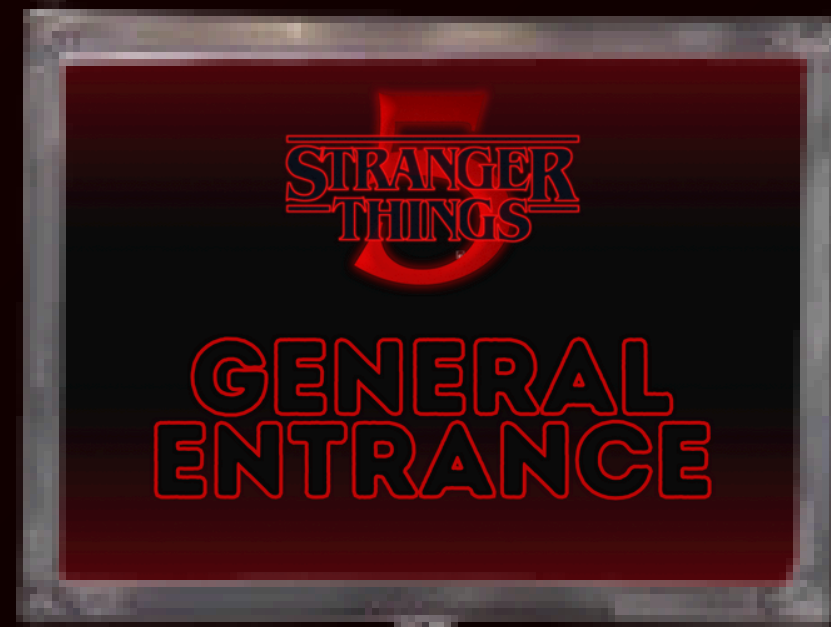
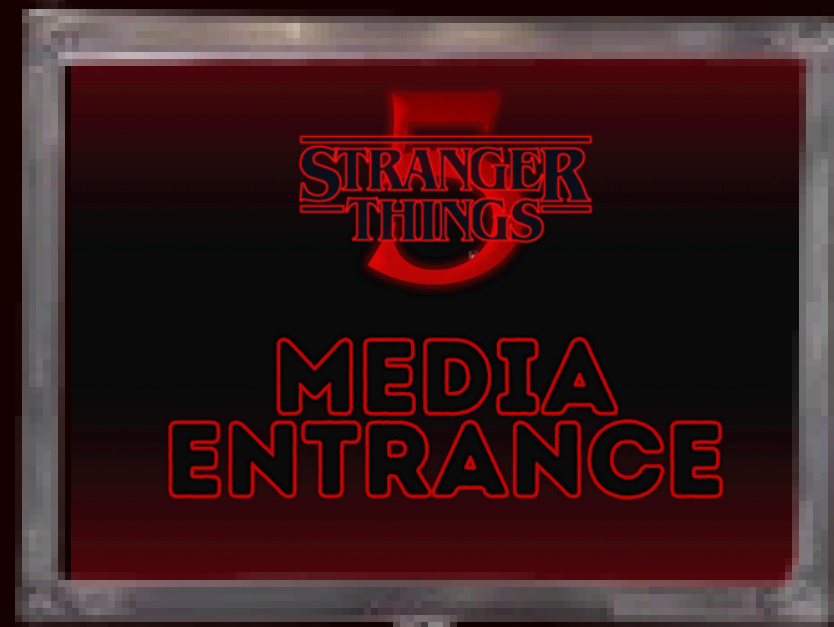
**STRANGER  
THINGS**

**MAY 25 | NETFLIX**

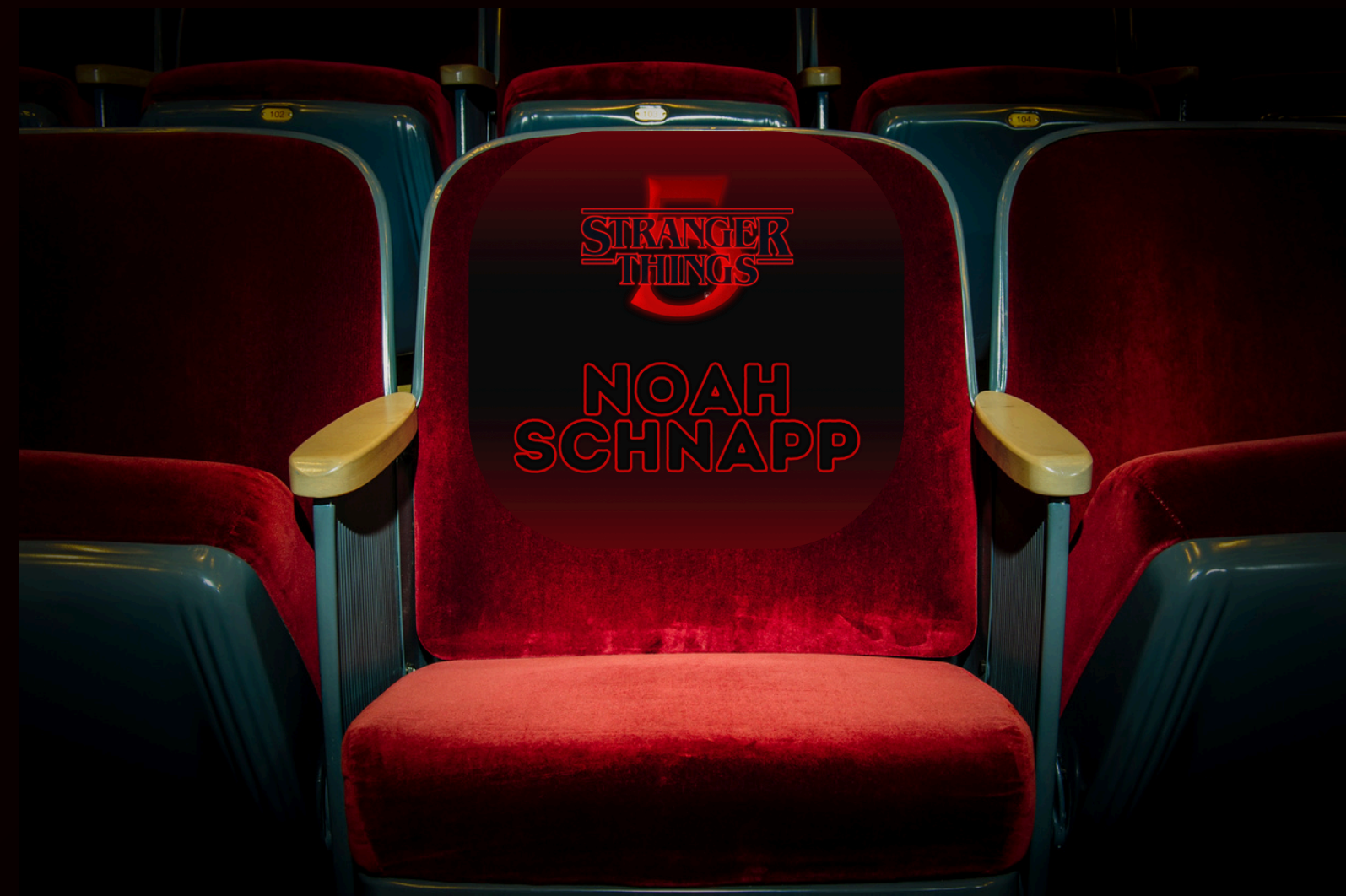
# STEP & REPEAT



# SIGNAGE



# SIGNAGE



# MEDIA LIST

## PHOTOGRAPHY/ PAPARAZZI

- Getty Images
- WireImage
- Splash News
- Back Grid
- X17
- Pacific Coast News

## BROADCAST

- ABC7 (WABC-TV)
- NBC4 (WNBC-TV)
- CBS New York (WCBS-TV)
- PIX11 (WPIX)
- Fox 5 (WNYW-TV)
- Entertainment Tonight (ET)
- Access Hollywood

## PRINT

- The New York Times
- The New York Post
- Page Six
- Variety
- The Hollywood Reporter
- Time Out New York
- Vogue
- People Magazine
- New York Post

## ONLINE

- BuzzFeed
- Deadline Hollywood
- TMZ
- E! Online
- TheWrap
- Collider
- IndieWire
- PopSugar
- Vulture

## RADIO

- Z100 (WHTZ)
- Hot 97 (WQHT)
- 1010 WINS
- Power 105.1 (WWPR)
- SiriusXM
- Radio Andy



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# GIFT BAGS



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# PRESS KIT

- USB drive
- Press Release
- Enamel Pins
- Trailer clips
- Character biographies



**TOTAL COST:**

**\$255,869.96**

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**THANK YOU**