

Voices for Creators: “Empowering songwriters, defending creativity.”

KEY MESSAGES ON VFC FOUNDING

29 Jan 2025

I. Key Messages

1. Voices for Creators is a non-profit organization committed to advocating for the rights, recognition, and fair compensation of songwriters, composers, and music producers. VFC empowers songwriters by offering educational workshops and resources, working closely with policymakers for reforms in favor of creators, and providing networking opportunities for a more empowered community of creatives.
2. The music industry lacks fair compensation for all creators. Songwriters are the backbone of the industry, but the songwriting profession is often overshadowed. From the politics of streaming to the legalities of credits and royalties, songwriters have been left behind. The culprit of this oversight is that of the digital age. Streaming has completely changed the landscape of the music industry, which has left songwriters undervalued. At VFC, we work for fair compensation, transparency in royalty allotment, and the creation of policy that will prioritize the rights of music creators moving forward.
3. Ownership of one’s intellectual property is the basis of copyright. The industry would be unable to function without the protections of copyright law. New technologies, such as generative and replicative AI, threaten the rights of creators and infringe upon copyright laws. VFC works closely with policymakers while advocating for policy reforms that will safeguard the rights of songwriters and strengthen copyright laws surrounding AI. We also offer classes on intellectual property and copyright to bolster our members’ knowledge of these topical issues.
4. Maneuvering the fast-paced music industry and the complexities of streaming royalties can be challenging for creators. VFC provides educational workshops and resources for members on topics such as financial planning and legal advice, as well as music publishing and copyright. We work tirelessly to provide songwriters with a toolbox of knowledge and policy expertise to help them navigate the music industry and understand their rights.
5. VFC is dedicated to providing songwriters with a supportive network of like-minded creatives. We host an assortment of events such as social gatherings, songwriting workshops, and various classes for our members. Empowering songwriters with a community and meaningful programming is paramount to our organization’s mission.